

ALASKA DOG NEWS PRICING/INVOICE

www.alaskadognews.com

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Distribution: 3000 to 4000 copies from Fairbanks to Girdwood, an over 400,000 population area, where 65% of households have at least one canine family member. PDF email notification to nearly 1000 subscribed e-mail addresses in Alaska, the U.S, Canada and Europe, Facebook and Twitter!

Alaska Dog News supports the good works of the municipal animal shelters by providing space for their newsletters.

Alaska Dog News Mission Statement: "Alaska Dog News exists to inform, educate and entertain dog owners throughout Alaska. The comprehensive calendar provides valuable event information for dog owners. We believe that people who are active with their dogs take better care of them and themselves."

| <u>Ad Prices</u> | <u>Per ad</u> | | <u>Color</u> | | <u>Total</u> |
|------------------------------------|---------------|--------------------------|--------------|--------------------------|--------------|
| 1/8 (5.125 x 4) | \$65 | <input type="checkbox"/> | \$20 | <input type="checkbox"/> | \$84 |
| 1/4 (5.125 x 8) | \$119 | <input type="checkbox"/> | \$40 | <input type="checkbox"/> | \$159 |
| 1/2 (10.25 x 8) | \$235 | <input type="checkbox"/> | \$60 | <input type="checkbox"/> | \$298 |
| 3/4 (10.25 x 12) | \$360 | <input type="checkbox"/> | \$100 | <input type="checkbox"/> | \$460 |
| Interior full page (10.25 x 16) | \$460 | <input type="checkbox"/> | \$160 | <input type="checkbox"/> | \$620 |
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| Half Back Page | \$349 | <input type="checkbox"/> | incl | <input type="checkbox"/> | \$349 |
| Full Back Page | \$679 | <input type="checkbox"/> | incl | <input type="checkbox"/> | \$679 |
| Center Spread | \$1,450 | <input type="checkbox"/> | incl | <input type="checkbox"/> | \$1,450 |

10% off 3 issues paid in advance

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set up charge

Total

Sizes noted are image size.

Feb Mar April May June July Aug Sep Oct Nov Dec

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Please make checks out to Alaska Dog News

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